MICHAEL NETTA

mnetta@optonline.net

PROFILE

MBA candidate with professional experience in business modeling, planning and analysis, seeking a positio in which I can combine and utilize my technical and leadership skills, as well as my academic pursuits

PROFESSIONAL EXPERIENCE

Manufinish.com

Dumont, NJ

Project Leader (Work Study)

Sept. 2000-March 2001

- Coordinated and managed the development of models which analyzed the effectiveness and efficiency of the organization's marketing environment
- Worked with senior management to develop a strategy to create revenue streams through the organization's existing client base
- Managed a team whose primary objective was to ensure that the organization's business strategy is inline with the most current Web-based business environment
- Lead an initiative to develop value-added services to enable the retention of the existing client base

Prudential Retirement Services

Newark, NJ

Business Analyst

May 1999 – Present

- Create and manage various business models used to forecast the multi year strategic plan of Retirement Services
- Project and analyze of Retirement Services' key drivers and financial ratios
- Analysis of projections of the annual plan vs. actual results
- Perform trend and sensitivity analysis on Retirement Services' assets and operating revenues to asses business risk exposure
- Create seasonalized sales estimates by product for planning horizons ranging from 1 to 3 years
- Perform product sales and expense allocation analysis to determine product profitability

Prudential Private Asset Management Group

Newark, NJ

Operations Analyst

July 1998-April 1999

- Processed and analyzed trade activity for capital investments made by the Prudential Capital Group (PCC
- Forecasted and verified cash flows associated with my assigned investment portfolio
- Assisted the existing client base in understanding the loan agreements and payment terms of PCG
- Prepared and supported money movement related to bank activity and revolving lines of credit

Portfolio Accountant

Sept. 1997-July 1998

- Prepared and distributed monthly realized and unrealized profit/loss statements on foreign holdings and derivative instruments
- Calculated the market values and prices of the Prudential Asia portfolio
- Initiated a new procedure to more efficiently analyze and evaluate risk in Prudential's Asian portfolio

SPECIAL PROJECTS

- FASB/Data Clean up project
- PAM for Privates Accounting System Implementation
- PAM/PRISM dual test

EDUCATION

Rutgers Graduate School of Management

MBA Candidate in Marketing & E-Commerce

May 2002

Rutgers, The State University-School of Management

Bachelor of Science, Finance

May 1997

TECHNICAL PROFICIENCIES

Microsoft Excel (macros, solver and data analysis), Microsoft Word, Microsoft PowerPoint, Microsoft Acce (relational databases), Microsoft FrontPage (web page design), Lotus Notes, Microsoft Works, Word Perfec Lotus 1-2-3, Pam Accounting System, Bloomberg

VOLUNTEER ACTIVITIES

Springfield Minutemen Association

Springfield, NJ

President

January 2000-Dec 2000

- Developed and implemented new strategies and initiatives for marketing fundraising programs for a you recreation program which increased revenues by 200% and created cost savings through vendor negotiations
- Established a web based strategy for marketing and to streamline the organizations operating processes